



2023-2024 Academic Year

School of Business Newsletter

Letter from the Dean

Greetings business students! It is my great honor to welcome everyone to another exciting academic year. I would like to start this letter with the mission theme from the Felician Sisters for academic year 2023-2024, Reverencing the Other: Fostering Cultures of Encounter.

What exactly are they saying? With the help of the Felician Sisters, I will do my best to explain.

Reverencing: To regard or treat with deep respect.

Other: A person or thing that is different from one already mentioned or known about.

Fostering: Encourage or promote the development of something, typically regarded as good.

Cultures: Civilizations, society, way of life, lifestyle, customs, traditions, heritage, habits, ways, mores, values.

Encounter: Entering into a relationship through real, authentic experiences AND recognizing her or his presence in our lives and in and through the lives of others.

As we begin the journey of a new academic year, I encourage everyone to become familiar with

the mission theme. Let's commit to treating each other with deep respect. Let's take the time to get to know others who are different from us. Let's promote all good things.

Let's embrace the opportunities of entering into authentic relationships with those who may have different values and ideas who are a part of our daily lives.

There are so many ways to do this as Madonna University business students. You can start by introducing yourself to your professors as well as your classmates. Ask questions. Get to know one another. It is when we are comfortable with one another we begin to share some of our vulnerabilities. In sharing our vulnerabilities, we learn and grow; and this leads to transformation.

It is my hope that ALL Madonna students have a transformational experience during their college years. We proudly say "Our Degrees Change Lives". Our degrees truly do. But it is not because of the degree that is earned. That is simply the icing on the cake. It is the



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Welcome business students to academic year 2023-2024!

Dean's Letter *continued from page 1*

culmination of your experiences as a student that transforms who you become. It is our sincerest hope that you grow beyond anything you initially dreamed for yourself when you started as a student. Foster yourself through classroom experiences, field trips, guest speakers, service learning projects, student business conferences, research day, internships and mentorship experiences. There are so many ways for business students to learn and grow!

I have the distinct pleasure of working among some of the most committed professionals here at Madonna. Faculty and staff show up every day to support, educate and empower students. The energy in the School of Business is incredibly positive and I am confident we are going to accomplish a lot together as we encounter one another this year.

We are pleased to announce new opportunities as well as new faculty within the School of Business. Dr. Andrew Malec is a new full-time faculty member who teaches data analytics, finance and economics. Last spring, we successfully launched our mentorship program and will be recruiting students for cohort 2 later this fall for the winter semester. The Sport Management major has created two new courses: Sport Ticket Sales and Systems along with Sport Communication: Podcasting and Broadcasting. These new courses will provide experiential learning opportunities for students that are not necessarily industry specific. Make sure to talk to your academic advisor about the possibilities to expand your earned credentials before graduation.

We are also pleased to announce that we have admitted ten Haiti alumni who will participate in our MBA program. Combined support from the Felician Sisters along with the administration of Madonna University, is allowing us to provide graduate education to our brothers and sisters in Haiti. They will attend online classes with domestic students and will take advantage of ZOOM lectures and virtual office hours to stay on top of their course work. We wish Cohort 1 the very best!

Finally, as we enter Mission and Heritage month, let's take a moment to remember what we have to be grateful for. I know I am grateful for Madonna University. I am proud of our alumni, current students, faculty and staff who make Madonna University the very special place that it is.

Deo gratias!



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Welcome Back to Fall Semester 2023!

It's a pleasure to have students back on campus. There are many exciting things happening in the School of Business that I hope you'll be excited about as well!

First, I'd like to welcome Dr. Andrew Malec, our new assistant professor of data analytics and finance. Dr. Malec has extensive experience in the professional world and has taught for many universities over the past few decades. We're excited to have him on board. Make sure to give him a warm welcome!

Next, I want to share news about several exciting opportunities we have added throughout the summer. We are now offering the following three courses for the first time. Check out these courses if you want to try something new or realize you need an extra credit or two:

- **BUS 1000: Explore Business (1sh).** This course will assist the student in the exploration of academic majors and careers related to business; including operations, marketing, accounting, finance, human resources, data analytics, and management information systems. Fall/Winter
- **SM 2180.03 Sport Ticket Sales and Systems (2sh).** This workshop introduces students to ticket operations by studying customer service, problem solving, ticket technology, will call, seat improvements and relocations, ticket transfers, the processes of ticket, group, and sponsorship sales. Fall
- **SM 2180.04 Sport Communication: Podcasting and Broadcasting (2sh).** Examination of and instruction in new media technologies to deliver sports media content. Students receive instruction on play-by-play announcing, podcasting and on the preparation and extemporaneous discussion of player and team statistics and other sports-related information. Winter

I want to remind everyone that we have access to several resources on campus, perhaps none of which are greater than our success coach Justin Sims. Mr. Sims is your first point of contact for advising questions and his office is located just inside the business school doors.

Best regards & enjoy the school year!



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“
You are investing
in your future!
”

Welcome to the Fall 2023-2024 Term!

I hope your summer was fantastic and you had an opportunity to recharge. Now, it is time to focus on the fall term and work to reach academic and professional goals. You are encouraged to review your goals and commit to working diligently to achieve them. Graduate work requires time, dedication, and effort. You are encouraged to take advantage of all the resources and opportunities that the School of Business and Madonna University have to offer.

Undergraduate students, it is not too early to plan for your future. I invite you to create a list of questions you have about graduate programs, and then schedule a meeting with me. Please review information about School of Business Graduate programs (plan of study, etc.) at:

MBA <https://www.madonna.edu/academics/programs/business-administration-mba/>

MSBL <https://www.madonna.edu/academics/programs/business-leadership-ms/>

Graduate students, remember to check the Graduate Advising for School of Business Blackboard group in the Organizations section of Blackboard Ultra. School of Business graduate students are enrolled in the group. Enrollment is updated on an annual basis. If you do not have access to the group, please send me an email with your student number. The group is used to provide essential information for our graduate students.

If you plan on graduating in December 2023 and have not filed your application for graduation, it is past due, and you must submit it to me immediately. If you plan on graduating in May 2024, you must apply for graduation by the end of September 2023. If you have not applied, you must complete the application (https://ww4.madonna.edu/pdf/Forms/App_For_Graduation_2.pdf), pay the fee, and return the form and receipt to me via email for signature and submission to the Graduate School. The Graduate School will conduct an audit to ensure that you have completed all required courses. Also, look for information from the



Justin Sims
Success Coach and
Professor

GREETINGS

My name is Justin Sims and I am the Success Coach for the School of Business at Madonna University. I primarily work with our undergraduate students, assisting them in their journey towards graduation.

As a Success Coach, I witness the transformation of our students as they grow from aspiring professionals to well-rounded individuals. This is a testament to both our students drive and determination to get the most out of their higher education experience, but also the commitment of the School of Business in providing opportunities for our students to engage in professional development. In my role, I strive to ensure that all students feel valued, respected, and comfortable with our campus community and I could not ask for a better group of students to work with here at the university. We are a proud university community that promotes equal opportunity for all to pursue their passion.

2024 Commencement team regarding deadlines for ordering regalia and filing your commencement participation form. Go to <https://www.madonna.edu/resources/graduation/commencement/> for more information.

I hope all students are thinking about their goals and preparing a plan to reach them. Students, it is up to you to plan and prepare for your future. I recommend periodically evaluating your progress in the program and preparedness for the future. Graduate students must determine which program best fits their plans, and they should obtain experience in their desired field of work via employment, an internship, etc. I hope all students are working on building a resume with academic achievements, skills, and experience. Graduate students in the School of Business are not required to complete an internship. They must take responsibility for preparing themselves academically and with experience to help them achieve their goals. I recommend that students reach out to Career Development for help with writing a resume, registering for Handshake, etc. Here is the webpage for Career Development with contact information, <https://www.madonna.edu/resources/career-development/>

I look forward to working with you this year!

Jessica Cummings

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Jessica Cummings, JD
Graduate Chair

I am excited to continue growing in my relationships with students here in the School of Business and implement new strategies into the Success Coach role. It is an important goal of mine to empower students to take full advantage of the resources available across the university so they can develop into holistic individuals who are proud alums of the School of Business at Madonna University. I am available to assist students and faculty in any manner they need, so please feel free to reach out to me at any time!

I look forward to another great academic year!

Justin Sims

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School of Business Communicator, 2023-2024

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“
Live as if you
were to die
tomorrow.
Learn as if you
were to live
forever.”

Meet JANIECE FLORES-DAVIES

I hope you enjoyed your summer with family and friends. The time has come to get back to the books and work towards your goals.

The past year has been a wonderful learning experience for me in this new position. At times, it was challenging, but I am grateful for the support and patience of my colleagues in the School of Business and throughout Madonna University.

My role in the School of Business includes program assessment and accreditation. Working closely with faculty and staff, we develop the curriculum and implementation of our programs, while making sure courses are current and meet accreditation standards. Also, as program director for two international programs at Madonna University, I enroll both Dubai and Haiti students in classes, and assist them with anything else they need as they navigate their time with the university.

Prior to joining Madonna University, I worked as a dental hygienist for 30 years. During that time, I also served as an associate professor, advisor, and program director for another institution's dental hygiene degree completion program.

I wish you a very successful year at Madonna University.

“Live as if you were to die tomorrow. Learn as if you were to live forever.”

(Mahatma Gandhi)

Respectfully,

INTERNATIONAL BUSINESS PROGRAMS



Haitian Education Leadership Program

We are proud to announce the graduation of the 10th cohort from our Haiti program. These exceptional students successfully completed a Bachelor's degree in Business Administration and Leadership while facing difficult challenges of political unrest, hurricanes, and frequent outages of electricity and internet. We look forward to learning of the positive impact they will make in Haiti's future.



Haiti 2023 Graduates

Madonna University began teaching the Business Administration and Leadership program to Haitian students in August of 2011. This is a degree-completion program which is taught online by faculty from Madonna University's main campus.

Dubai, UAE

Since 2003, the School of Business has partnered with the World of Knowledge Management Development Centre in Dubai, UAE. The International Business and Economics undergraduate program and the Accountancy undergraduate program are both degree-completion programs taught online by faculty from Madonna University's main campus. In 2004, program offerings expanded to include a fully online MBA program.

In the last academic year, the School of Business - Dubai program proudly graduated 17 undergraduate students with Bachelor of International Business and Economics degrees and two students with Bachelor of Accountancy degrees.



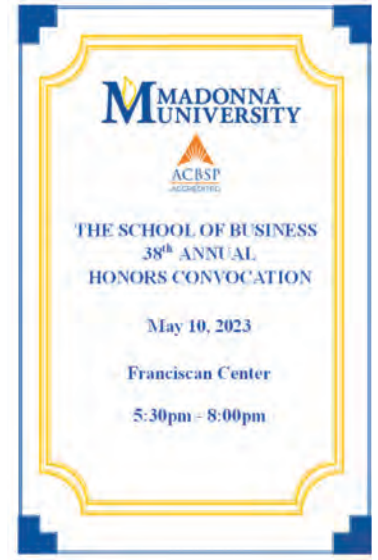
Dubai, UAE 2023 Graduates



HONORS CONVOCATION

The School of Business has recognized and awarded 318 students with Highest Achievement Awards and 2,031 students with High Achievement Awards since establishing the School of Business Annual Honors Convocation in 1985.

On May 10, 2023, Madonna University's School of Business held its 38th Annual Honors Convocation, an award ceremony in recognition of student academic achievement in graduate and undergraduate programs.



During the event, special recognition was given to students who were nominated and awarded for the:



- School of Business Leadership Award
- Outstanding Service Award
- Michael F. McManus Jr. Award for Leadership and Scholarship
- Business Administration and Leadership Award
- Rising Star Awards
- Meta and Bernard Landuyt Award

Additionally, many high achieving students were invited to join the Delta Mu Delta International Honor Society in Business.

Congratulations Students!



GRADUATE PROGRAMS - HIGH ACHIEVEMENT AWARDS

These graduate students were recognized for having achieved a grade point average of 3.75 or higher with completion of 2/3 of their major requirements.

Yvon Baptiste

Alan Bobby^D

Ronald Broekman

Melissa Hileman

NaTasha Moden

Judith Hagar Odoom

John Rehm

Katherine Sartori

Ann-Marie Scott

Mitchell Vinkler



^D Dubai Program



HONORS CONVOCATION

UNDERGRADUATE PROGRAMS HIGHEST ACHIEVEMENT AWARDS

The following individuals were honored with the Highest Achievement Award. This award is presented to our undergraduate students in each business degree program who have achieved:

- a 3.75 GPA or better
- at least 90 semester hours
- a minimum of 30 semester hours at Madonna University
- 15 semester hours within the past three semesters, and
- completed 25 semester hours in their major

Vanessa Archer ^H

Callum Ashmore

Maci Best

Ann Bolivar ^H

Brooke Bruletti

Christa Joseph Carette ^H

Maria Cyr

John Doyle

Jacob Fry

Naisha Guillaume ^H

Parana Balendia Guillaume ^H

Natalie Hawkins

Joshua Hilton

Aloysius Baby Jacob ^D

Diann Lee Sandy Jacot ^H

Claudia Jean Pierre ^H

Ketura Jean Pierre ^H

Sherly JN-Baptiste ^H

Julie Kaempfer

Jacob Khoury

Joseph Krakowiak

Anne Jennifer L Lavaud ^H

Vanessa Leconte ^H

Matthew MacLellan

Dania Marquise Manigat

Fils-Aime ^H

John McAdams

Jennyca Petit ^H

Ayush Raj ^D

Osnel Saint Jacques ^H

Sarah Tanderys

Iris Teluska ^H

Jacob Tremonti

Malidza Valcenat ^H

Ramon Luis Venturini

Da Rocha

^H Haiti Program ^D Dubai Program



UNDERGRADUATE PROGRAMS HIGH ACHIEVEMENT AWARDS

The High Achievement Award is presented to our undergraduate students in each business degree program who have achieved:

- a 3.5 GPA or better
- a minimum of 30 semester hours at Madonna University, and
- 15 semester hours within their major

Hamid Allah Dost ^D

Jacob Bailey

Brent Butwill

Erin Byrns

Astelle Calixte ^H

Saradjine Civil ^H

Guirlaine Denis ^H

Zeina Elhourani

Ethan Emerzian

Luke Florence

Alex Garbacik

Emma Gausden

Kenneth Germain

Trent Graves

Quinlan Grobbel

Kevin Hejka

Caina Darla Gau Hermantin ^H

Madison Hintz

Love Jean ^H

Assane Ka

Madison Kadwell

Bassel Kassak

Claire Kennedy

Merlene Kessa ^H

Nicholas Krol

Gabe Martin

Theodoros Mazaris

Daniel Medlock

Lovelie Michel ^H

Mohammed Abdul Muqeeth ^D

Frantzline Oriol ^H

Jash Pravin Shivani ^D

Nicholas Snage

Emily Stewart

William Stoyanovich

Hanna Szumski

Naphtalie Tullus ^H

Devin Way

Kenneth Westrick

Asma Younus ^D

Alexander Zaleczny

^H Haiti Program ^D Dubai Program





HONORS CONVOCATION

THE META AND BERNARD LANDUYT AWARD



Brooke Bruletti

The Meta and Bernard Landuyt Award for High Achievement, the highest achievement awarded by the School of Business, was presented to Brooke Bruletti.

This honor recognizes a student who has not only excelled academically but has also demonstrated exceptional professional growth, leadership abilities, school, university and community involvement, personal integrity and strength of character.

Brooke Bruletti was a senior student athlete studying Business Administration with a concentration in Global Supply Chain Management. While at Madonna, she was on the Dean's List every semester and was a WHAC Scholar Athlete. She earned numerous accolades for her achievements, including a rising star award as well as the School of Business Leadership Award in 2022. In addition, she is fluent in Italian, Spanish and Portuguese and translates for parents and students when needed on campus. Outside of Madonna and the soccer team at Madonna, she is a Junior Jaguars Youth Soccer coach. She is passionate about coaching and focuses on the personal growth of her players and shares her personal experience of how giving maximum effort can yield maximum results and satisfaction on and off the field.



SCHOOL OF BUSINESS LEADERSHIP AWARD

Ramon Luis Venturini Da Rocha is a shining example of leadership in the School of Business. While remaining focused on his studies, he was a Co-Captain of the men's soccer team, a student ambassador for the Office of Undergraduate Admissions as well as working as a R.A. in the residence halls. He also served as President of CRU- a student organization at Madonna and in his spare time, participated in a mission trip to Costa Rica where he helped distribute water filters to those who did not have clean water to drink.

In addition, he was on the dean's list for 5 consecutive semesters and was named a Champion of Character in the WHAC conference. Ramon is majoring in business administration and maintains a 3.78 GPA. For all of these accomplishments as well as many others, he received the 2023 School of Business Leadership award.



Ramon Luis Venturini Da Rocha

OUTSTANDING SERVICE AWARD

The School of Business recognizes Rakiya Little as this year's recipient of the School of Business Outstanding Service Award. Rakiya has demonstrated continuous service to the university and the School of Business during her time as a student. She has served as a Madonna dance team member, Resident Advisor, Writing Center Tutor, TRIO member, NSLS honors student, Business Student volunteer and Chi Alpha Epsilon honors student. Each of these important roles have assisted in her personal and professional growth and she impacts others in numerous positive ways. In Rakiya's own words: "All of these roles have served me in different ways, but two roles have impacted me tremendously. Being a Resident Advisor & Writing Center Tutor has taught me how to have compassion and help other students just like me feel comfortable in a new environment. This is something I will continue to carry along with me as I build my legacy."



Rakiya Little

Rakiya is majoring in Business Administration with a concentration in Global Supply Chain Management.



HONORS CONVOCATION

BUSINESS ADMINISTRATION AND LEADERSHIP AWARD

Every year, the Business Administration and Leadership Award is presented to the top student in the Haitian Education Leadership Program (H.E.L.P.). This program is an online offering to Haitian nationals with a minimum of two years of transfer credit who meet other specific admission criteria. The program leads to a Bachelor of Science in Business Administration and Leadership.

Traditionally, this award goes to our top student in the Haiti HELP Program. This year's award goes to three exceptional students. Each of these students earned perfect 4.0 GPAs of the 2023 graduating class from the Haiti HELP program.

This year, Vanessa Archer, Claudia Jean Pierre, Osnel Saint Jacques were awarded this honor



Vanessa Archer

Vanessa Archer Born and raised in Port-au-Prince, Haiti, Vanessa Archer has an artistic soul with great emotional intelligence and strong interpersonal skills. While she earned her degree in bilingual secretarial studies from Christ the King Secretarial School she graduated with highest honors and was given the opportunity to complete her internships at the U.S. Embassy and a Haitian-European NGO, before she began working at the Prime Minister's communication office as an administrative assistant.

In the fall of 2020, she was selected to join the Haiti Educational Leadership Program at Madonna University. In the midst of the COVID-19 pandemic, scarcity, social chaos and the ongoing political lock downs, the future seemed uncertain; nevertheless, she jumped in, convinced that knowledge was the key to the doors she wished to open in Haiti.

Vanessa is a servant leader who creates a culture of trust among her peers. She has an altruistic mindset and is always empowering others by helping them tap into their potential and go beyond limitations. She believes that there is no point in accumulating knowledge if one can't pass it on to others.

Vanessa sees herself as a global citizen and believes that the only way to make the world a better place is to break down walls and build unshakable bridges with the rubbles. Because she loves diversity, she speaks five languages namely Haitian Creole, French, English, Spanish and Portuguese. In her spare time, she enjoys reading and painting; she maintains her virtual gallery on Fine Art America where she displays the vibrant colors of her beautiful culture to the world!

Claudia Jean Pierre She is an Immigrant Visa Assistant at the American Embassy, responsible for processing numerous and complex immigrant visa applications daily. She previously worked as a Customer Service Representative and Sales Assistant, customer needs and facilitating business transactions. Since high school she has been drawn to the world of business by witnessing her classmates making a living for themselves. This fascination about the various mechanisms of running a successful business, led to her interest in Madonna’s Business Administration and Leadership program.



Claudia Jean Pierre

Undertaking the courses online was challenging given the constant civil unrest and insecurity crisis, but her determination, commitment, and persistence combined with her drive for academic excellence made the journey both possible and successful. In her spare time, she enjoys dancing, journaling, reading, crafting and learning new skills. Given that Madonna’s program opened so many doors for her, she is considering supporting her community by starting a Center of Arts, Language, and Business in the future for the ones without the means to acquire an education.



Osnel Saint Jacques

Osnel Saint Jacques Born and raised in Haiti’s capital city of Port-au-Prince, is a passionate learner. He completed his primary and secondary education, as well as some university studies, in Port-au-Prince. Following his education, Osnel dedicated over a decade of his life to working in the industrial sector.

Three years ago, Osnel Saint Jacques was selected for Madonna University’s Haiti Education Leadership Program, and the journey that ensued was nothing short of remarkable. Despite the many difficulties along the way, he found the experience to be incredibly rewarding and satisfying. Additionally, he participated in the Atlas Corps Virtual Leadership Institute in 2020, an extensive nine-month online program for professionals keen on spearheading social change on a global scale. These two programs enabled him to improve his leadership skills, expand his network, and prepare himself for leadership positions.

Osnel is a highly skilled critical thinker and possesses an insatiable intellectual curiosity. He dedicates much of his time to reading and learning new concepts and ideas. Education, in his view, is the most powerful tool for knowledge creation, confidence building, and the removal of obstacles to opportunity. He is fluent in four languages, including: French, English, Spanish, and Haitian Creole. Osnel credits his success to his enrollment at Madonna University’s School of Business.



HONORS CONVOCATION



RISING STAR AWARD

These awards are presented to sophomore and junior students in each of the School of Business Majors. These students exemplify our Madonna values in and out of the classroom and we recognize their efforts to reach their highest potential in their major.

Accounting and Finance

Jenna DePriest
Haley Eby

Business Administration

Kellen Burke - Finance and Supply Chain Management
Connor Carrigan - Supply Chain Management and Marketing
Ashley Chichila - Supply Chain Management
Eric Santos - Supply Chain Management
Jayden Williams - Marketing
Mia Wolfbauer - Marketing

Computer Science

Joshua Muse

Hospitality and Tourism Management

Josh Weiner

Organizational Leadership

Eric Boyer

Sport Management

Bobby Martin
Sean Massa



MICHAEL F. MCMANUS JR. AWARD FOR LEADERSHIP AND SCHOLARSHIP



The Michael F. McManus Jr. award is presented each year during the Symposium for Research, Scholarship and Creativity, to students who show exemplary scholarship, and/or leadership in their coursework during the fall semester of the academic year.

This year, graduate student Mitchell Vinkler and undergraduate student Maci Best were awarded this honor.

Mitch Vinkler is a native Michigander who earned an engineering degree at the University of South Carolina. Interestingly, Mitch is an accomplished pianist and spent many years immersed in the world of music. As an engineer, he currently works at HL-Mando, a tier-one automotive power steering supplier.

Mr. Vinkler demonstrated exemplary scholarship while designing and executing his graduate capstone project using a mixed methods research strategy. Mitch designed, distributed, and analyzed a survey and then collected detailed sentiments by conducting interviews. He learned that only 14% of Americans are ready to purchase their next new car on line. This is mainly due to their lack of trust in customer support after the purchase. He also learned that respondents had nearly unanimous agreement that automotive franchise law is skewed toward maintaining dealership monopolies over new car sales.

Maci Best is a rising star of the School of Business who pursued a degree in Business Administration with a concentration in marketing. During her Madonna University tenure, she represented the school as a Student Ambassador in the Office of Undergraduate Admissions by guiding prospective students around campus and speaking on behalf of her own experiences as a student. She is also an inducted member of the National Society of Leadership and Success, a performer with the Lyric Theater and Chorale, and a volunteer with the P.B.J. Outreach organization; distributing homemade sandwiches, water, and clothes to the underprivileged of Metro Detroit. She graduated with high honors and completed a marketing and events internship with Suburban Collection Showplace in June 2023.



HONORS CONVOCATION



Delta Mu Delta

INTERNATIONAL HONOR SOCIETY IN BUSINESS

Delta Mu Delta is an International Honor Society that honors outstanding business students. The School of Business at Madonna University has been a proud Delta Mu Delta member school sponsoring a Delta Mu Delta Chapter since 1986. The School of Business inducts members annually. Students that meet the rigorous criteria are invited to join and be members of the Epsilon Gamma Chapter.

Delta Mu Delta members represent the top 10 percent of their class, and have been nominated by faculty.

2023 Nominees

Michael Aldini	Quinlan Grobbel	Katherine Sartori
Callum Ashmore	Joshua Hilton	Neil Shaw III
Yvon Baptiste	Jacob Khoury	Daniel Swanson
Maci Best	Nicholas Krol	Sarah Tanderys
Ronald Broekman	Matthew MacLellan	Jacob Tremonti
Connor Carrigan	Bobby Martin	Felicia Tyson
Dalen Cobb	Thomas Minier	Ramon Luis
Maria Cyr	NaTasha Moden	Venturini Da Rocha
Hussein Dabaja	Joshua Muse	Mitchell Vinkler
Luke Florence	John Rehm	Jayden Williams
Jacob Fry	Devin Romaniw	

Honorary Member Inductees:

Dr. J. Frimenko and Dr. H. Tarraf



The 7th Annual Business Student Conference

Mentorship: *The Secret Ingredient of Business Education*



The seventh annual business student conference will provide students:

- An opportunity to network with professionals, alumni, and recruiters from various industries.
- Students will engage in professional development workshops and learn valuable networking and professional skills.

* Business casual attire is strongly recommended for this event.

Lunch will be provided.

Thursday, February 1, 2024
12:00–3:00pm
Madonna University
Franciscan Center, S100

RSVP by January 19
MADONNA.EDU/BUSINESSCONF
or by scanning the QR code



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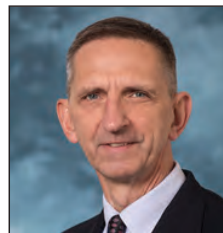
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The Sport Management major has created two new courses:

- **Sport Ticket Sales and System**
- **Sport Communication: Podcasting and Broadcasting**

These new courses will provide experiential learning opportunities for students that are not necessarily industry specific.

Expand your earned credentials before graduation.



Laura Carravallah
Senior Coordinator
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School of Business**





MADONNA UNIVERSITY SCHOOL OF BUSINESS

Undergraduate Programs

Majors

Accounting

Business Administration

CONCENTRATIONS:

Data Analytics
Finance
Global Supply Chain
Management

Computer Science

Sport Management

Hospitality and Tourism
Human Resource Management
Information Technology
Marketing

Minors

Accounting

Business Administration

Computer Science

Finance

Global Supply Chain Management

Marketing

Sport Management

Certificates

Coaching Principles

Cyber Security

Digital Media

Entrepreneurship

Esports and Gaming Admin.

Forensic Accounting

Hospitality and Event Management

Information Technology Management

Pre-Law

General questions email schoolofbusiness@madonna.edu

The mission of the School of Business at Madonna University is to promote academic excellence in undergraduate and graduate education. As a community of scholars, faculty and students study the foundational principles of business. We prepare students to become knowledgeable, ethical, professional, and articulate global workers and citizens. The academic programs offered through the School of Business challenge students, add a solid body of knowledge, understanding, and experience in various aspects of business, and are taught in view of the global business environment.



Graduate Programs

Master of Business Administration

Master of Science in Business Leadership

Master of Science in Health Services Administration

MSN/MBA: Nursing Admin. / Business Admin. Dual Degree

Certificates

Criminal Justice Leadership

Financial Crimes Compliance

Non-Profit Leadership

Operations and Global Supply Chain Management

Quality Management

Available On -Campus and Online

For admissions information email gradadmissions@madonna.edu or call 734-432-5763

Our **degrees** change lives.

CALENDAR

Registration	
Winter 2024	Now available
Summer 2024	Opens October 30, 2023
Fall 2025	Opens April 4, 2024

Semester Dates	
Fall 2023 Semester	Aug. 28 - Dec. 16, 2023
Fall 2023 Final Withdrawal	November 17, 2023
Winter 2024 Semester	Jan. 8 - May 4, 2024
Winter 2024 Final Withdrawal	April 8, 2024
Summer 2024 Semester	May 13 - Aug. 17, 2024
Summer 2024 Final Withdrawal	July 26, 2024

Filing Deadline - Application for Graduation	
File by	Graduation Date
September 29, 2023	May 2024
January 31, 2024	July 2024
May 31, 2024	December 2024

UPCOMING EVENTS:

Student Conference

February 1, 2024
Franciscan Gathering Space
12-3 pm

School of Business Honors Convocation

TBD

Graduation Mass

TBD

Commencement

TBD



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ADMINISTRATION

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Provost/ Vice President
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Dean, School of Business

Dr. Nick Zoroya
Chairperson, Undergraduate
Business Programs

Jessica Cummings, JD
Chairperson, Graduate
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Current Office Hours

Monday through Friday
8:00 a.m. – 4:30 p.m.

Director of Curriculum, Program Assessment & Accreditation

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