

# COMMUNICATOR

MADONNA  
UNIVERSITY  
School of Business



**School of Business Newsletter**

*2021-2022 Academic Year*



**January, 2022**

## **Happy New Year!**

As I write this I am inspired to work harder, give more of myself and take time to appreciate all of the things we are doing here in the School of Business. While the pandemic continues to disrupt many of the things we once took for granted, we are also more resilient than ever before.

I am proud of the accommodations, adaptations and innovation that my colleagues continue to provide to ensure stellar academic instruction. As I wrote my dean's letter last year, I hoped things would have returned to status quo by now. I now ask myself, "Do I really want things to go back to the way they were?" On one hand yes- shaking a student's hand, seeing the facial expressions in class as faculty lecture, attending events in person without concern of exposure or passing on a (sometimes) invisible virus. But what about the things I would not change? I am proud of the resiliency of my faculty and staff. They have evolved in ways I could not have anticipated. The compassion, empathy and understanding for the individual student remains our center, our north star. We have also grown closer as a college and our respect for one another is incredible. To put it simply-we no longer take things for granted.

The instructional design team at Madonna has assisted faculty with more tools than ever before to provide interactive sessions. Our international students now enjoy closer relationships with faculty and advisors due to our ZOOM capabilities. I encourage every student to request a ZOOM meeting with a faculty member, staff member or myself before the end of the term if you are not comfortable coming onto campus. We want to get to know you and understand for some that distance, schedules, and safety are no longer barriers to close relationships. We are constantly finding ways to be where you need us to be!



## DEAN'S LETTER *continued from page 1*

We are excited to have new faculty in the School of Business. Dr. Nicholas Zoroya-Program Director of Sport Management and Dr. Hussein Tarraf-Associate Professor of Accounting joined us in the Fall of 2021. Make sure to check out their welcome letters and drop a hello if you are inclined. In addition, we are excited to welcome back to the School of Business Dr. Jacob Frimenko, the Phillips Endowed Chair of Professional Leadership and Management. Dr. Frimenko taught for many years as an adjunct faculty member in the School of Business while he worked for Visteon and has returned in a ½ time position funded by the generous Phillips family. His work focuses on graduate student research in the School of Business as well as support to faculty with respect to quantitative analysis. Dr. Frimenko is also leading an exciting initiative around mentorship and will be sharing news of a pilot program available to students in the School of Business this fall.

A few events to keep in mind as the semester moves along include our professional speaker series (March 1st), our annual Student Business Conference (March 24, 2022), our School of Business Honors Convocation and Commencement. As these events get closer we will provide more details.

We will continue to address the difficult issues we face regarding diversity, racial equity and inclusion, both within the School of Business as well as in our community. Education changes lives and we are committed to providing access and opportunity to all who look for it at Madonna University. I am confident our extraordinary students, amazing faculty and staff members, and accomplished alumni will continue to use their Madonna University School of Business experience to make positive and lasting impacts in the business world as we navigate these unprecedented times.

God bless!

*Sara M. Kane*

tmkane@madonna.edu  
Main Academic Building-Room 1220A



### Inside this Edition

Chair's Corner .....	3-4
Advising Corner .....	5
Program Updates .....	6-10
Faculty and Staff .....	11-12
Events .....	13
Calendar.....	14

**Chair's Corner**  
*Undergraduate Programs*

## Welcome Back to Winter Semester 2022!



It's a pleasure to have students back on campus. I want to share news about the **Hospitality and Tourism** major, it is now combined with the Business Administration major as a **concentration**. This will allow students to have the advantage of a business degree along with the HTM concentration. A great combination for career opportunities. The four required courses for the concentration are:

***HTM 3360 Lodging Management***

***HTM 3210 Meeting and Event Management***

***HTM 3260 Travel and Tourism***

***HTM 4370 Marketing Hospitality Services***

Students have the option of electives such as HTM 4260 Club Management, or HTM 3080 Visual Merchandising.

We have a new Success Coach this semester, Justin Sims. We are pleased to have him. He replaces Allison Prough.

I wish everyone a healthy semester. Remember to abide by the university guidelines when you are on campus to always wear a mask.

I am here to assist you with any questions or concerns, feel free to contact me via email, zoom, phone or in-person. My office is 1220C in the School of Business, phone 734 432 5533.

Regards and stay healthy,

Kathleen Richard, M.A.  
Chair, Undergraduate Programs  
krichard@madonna.edu  
734-432-5533  
Main Academic Building, Room  
1220 C

## Welcome to the Winter 2021-2022 term!

### Chair's Corner Graduate Programs

Looking back over the past two years, I am proud of the determination and resilience that students, staff, and faculty have demonstrated. The pandemic has created challenges for many of us, but we continue to successfully move forward with a positive attitude. It is rewarding to observe students purposefully work toward the goal of program completion and faculty and staff work diligently to support students' efforts to reach their goals.



Last winter term, the Graduate Advising for School of Business Blackboard group was created. All School of Business graduate students are enrolled in the group. Enrollment is updated on an annual basis. If you do not have access to the group, please send me an email with your student number. The group is used to provide essential information for our graduate students.

Last spring, I communicated with Master of Business Administration (MBA), Master of Science in Business Leadership (MSBL), and Master of Science in Health Services Administration (MSHSA) students regarding curriculum updates that were implemented this academic year. All graduate students in these programs will complete a two-part capstone, BR 6210 Quantitative Methods for Business Research during fall term of the last year of the program, and BUS 6950 Graduate Business Capstone during winter term of the last year of the program. MBA, MSBL, and MSHSA students are encouraged to speak with faculty and identify potential capstone project topics as they progress through their program. The goal is for students to have a project topic identified before beginning BR 6210. Students will conduct research and create a project in the two-part capstone. I am eager to see the Winter 2022 BUS 6950 projects at the annual Symposium for Research, Scholarship and Creativity in April.

Graduate work requires time, dedication, and effort. Each student is encouraged to review goals and commit to actively working to achieve them. Take advantage of all the resources and opportunities that the School of Business and Madonna University have to offer. I look forward to celebrating students' success in the classroom and beyond.

Jessica Cummings, JD

### School of Business Graduate Programs and Certificates

<p><b>MBA</b> (evening, on-ground or online)</p> <p><u>Certificates available:</u></p> <ul style="list-style-type: none"> <li>Criminal Justice Leadership Certificate</li> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Financial Crimes Compliance Certificate</li> <li>Global Supply Chain Certificate</li> </ul>	<p><b>MS Accountancy</b> (online)</p> <p><u>Certificate available:</u></p> <ul style="list-style-type: none"> <li>Financial Crimes Compliance Certificate</li> </ul>
<p><b>MS Business Leadership</b> (online)</p> <p><u>Certificates available:</u></p> <ul style="list-style-type: none"> <li>Criminal Justice Leadership Certificate</li> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Financial Crimes Compliance Certificate</li> <li>Global Supply Chain Certificate</li> </ul>	<p><b>MS Health Services Administration</b> (evening, on-ground or online)</p> <p><u>Certificates available:</u></p> <ul style="list-style-type: none"> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Global Supply Chain Certificate</li> </ul>

**Jessica Cummings, JD**  
 jcummings@madonna.edu  
 734-432-5369  
 Main Academic Building,  
 Room 1223

## Advising Corner

### Greetings,

My name is Justin Sims and I am the Success Coach within the School of Business here at Madonna University. I am very excited to work with our diverse group of students within this population here at the university!



I have been at Madonna University since May 2021 and during my short time here on campus, I have noticed the great commitment and drive out of our students. While there have been many challenges in the world we are living in, I am proud to see how our students have continued to connect, engage, and develop into not only great students, but better people. This is also a testament to our great faculty and staff at the university that serve as leaders and role models for them to look up to. As a Success Coach, I will do my best to encourage you to keep that momentum going and empower yourself and others to improve our campus.

I encourage you to stay up to date on a number of events the School of Business will be putting on throughout the semester. Our annual School of Business Student Conference will take place on Thursday, March 24<sup>th</sup>, 2022. Keep an eye out for communication on specific details and information to know for the event! Also, please be on the lookout for more information on our McManus Lecture Series with special guest speakers throughout the semester.

I am available to help you at any point of your academic journey here at Madonna University. The best way to connect with me is via phone at 734-432-5347 or via email at [jtsims@madonna.edu](mailto:jtsims@madonna.edu).

I look forward to a great year within the School of Business and at Madonna University.

**Go Crusaders!**

Sincerely,

Justin Sims, M.Ed.

Success Coach  
School of Business, Room 1210A  
[jtsims@madonna.edu](mailto:jtsims@madonna.edu)  
734-432-5347



## Faculty Introduction

### New Program Director, Sports Management

#### Dr. Nick Zoroya



#### **The Sport Management retools for strong future!**

There are many changes happening this fall as we returned to a more traditional academic year. Classrooms are full of students eager to be in person while the lessons and opportunities learned through virtual work have not been lost. The ability to integrate guest speakers remotely has added to the depth of knowledge our students receive, while adding a very real opportunity to learn more about the field and their futures.

In August of 2021, I joined Madonna University and the School of Business as the new program director of Sport Management. I am excited to share my experiences with students within the field of Sport Management. I have worked as a college coach, athletic director, instructor, and more recently was managing a sports digital media company that included several blogs, podcasts, and over 250,000 social followers.

The focus for the sport management program this year is to better prepare our students for the world after graduation, a task that we've immediately attacked. In each course our students will see an increased focus on projects and assignments that replicate actual work they will find in the field. Guest speakers will continue to be prevalent in providing context and insight to what it takes to succeed in the industry.

The culmination of these ideas has resulted in two major projects within the sport management program. The first is the revitalization of the Sport Management Advisory Board (SMAB). The SMAB will launch in January will be a collection of sports industry professionals who have graciously volunteered to work with our program on curriculum, job readiness, guest speaking, and mentoring. The second project is a student run sports website that will help interested students gain valuable experience in the media side of sports. This project combines our passion for sports with the increasing need for technological competence. The sports website will launch in the winter semester.

**If you are interested in working in the sports industry, schedule a meeting with Dr. Zoroya.**

Nicholas Zoroya, Ed.D.

Program Director, Sport Management  
Assistant Professor, School of Business  
[nzoroya@madonna.edu](mailto:nzoroya@madonna.edu)  
734-432-5649,  
Main Academic Building, Room 1222

## Faculty Introduction

### Meet New Accounting and Finance Faculty Dr. Tarraf

For many people, accounting is just number crunching or a subject you major in at college. But for me, it is much more than that. Accounting is the language of business that helps communicate important information to business decision makers. Accounting explains where information comes from, what it means and how it is used to make better business decisions. My philosophy of teaching is driven by my passion for the accounting profession and my desire to help students value the subject matter, which is a necessary step to help them succeed in their future careers. My goal is to offer students a foundation from which to solve the complex problems they will encounter in daily practice. As such, I help them identify emerging issues, search for, and find information to evaluate potential solutions, and, ultimately, empower them to make the best decision in situations where the stakes are high, and the facts are incomplete.

A little about me; prior to joining Madonna University as an Associate Professor of Accounting, I taught elementary, intermediate, and advanced accounting courses at the undergraduate and graduate levels at Notre Dame University, Oakland University, and the American University of Beirut. In addition to teaching and researching within the discipline, I have been in public accounting for over 20 years providing tax advisory and assurance services primarily to small-medium size businesses and high net-worth individuals. As a Certified Public Accountant (CPA) and a Certified Fraud Examiner (CFE), I have worked in the areas of accounting, fraud investigation, audit, consultation, business planning and taxation within several firms. Finally, I earned a Doctorate of Business Administration degree from Lawrence Technological University, an MBA from Wayne State University, and a B.A. in Accounting from The Lebanese University.

In the Department of Accounting, we recognize our responsibility to provide high-quality undergraduate and graduate accounting education to students who desire to pass the CPA Exam and obtain the CPA certification.

Hussein Tarraf, DBA, CPA  
Associate Professor of Accounting and Finance  
[htarraf@madonna.edu](mailto:htarraf@madonna.edu)  
Room 1214  
Telephone 734-432-5372



## Faculty Introduction, *continued*

### Dr. Tarraf, Accounting and Finance Faculty

The Department's strategic plan continues to pursue academic distinction for its accounting programs. For the 2021-2022 academic year, we will:

- Support students in experiential learning activities to foster their academic, career, and personal development.
- Provide high-quality preparation for careers in accounting and business.
- Ensure collaborative learning practices that enhance technical, communication and interpersonal skills, build a strong work ethic, and encourage personal responsibility and integrity.
- Encourage our students to participate in scholarship and research activities.
- Provide service-learning activities that promote leadership skills and commitment to service to encourage students to become involved in community service.
- Be involved at the local, regional, and national levels of the profession, and to render service to the accounting profession, the business and academic communities, and the community at large.
- Integrate the use of technology that facilitates both on-campus and distance learning student engagement.

**If you would like to learn more about the Accounting program at Madonna University, stop by or send me an email to schedule an appointment.**

Hussein Tarraf, DBA, CPA  
Associate Professor of Accounting and Finance  
[htarraf@madonna.edu](mailto:htarraf@madonna.edu)  
Room 1214  
Telephone 734-432-5372





## Faculty Introduction



### Meet the School of Business' Phillips Endowed Chair

Jacob (Jake) Frimenko, Ph.D., has joined the School of Business as the William and Bridget Phillips Endowed Chair of Management and Professional Leadership. Established by the Phillips family in 1994, the Endowed Chair supports professional development and scholarship within the School of Business. The Phillips were longtime Madonna University board members as well as local business owners. This endowed position specifically supports teaching, release time for the chair to prepare and present specialized seminars in management and executive leadership experience, as well as time for the chair to pursue limited research and work with faculty and students in research and business partnership activities.

Dr. Frimenko has been an adjunct professor in the School of Business since the early 2000s where he has taught graduate business research methods. His passion for teaching and learning is infectious and he has spent the summer working on several projects that will benefit not only business students and faculty but also first-year students across the University.

An ordained deacon in the Eastern Orthodox Church, Dr. Frimenko continues to be impressed by Madonna's strong Catholic identity that is demonstrated by the crucifixes and religious icons throughout campus buildings, and the prayers before meetings. "My professional mission is to make research and statistics simple, easy, and useful for students," he said. "For me, going into that lecture hall [at Madonna] is as much a prayer as it is teaching."

Dr. Frimenko's specialty is quantitative and research methods. He earned his Ph.D. at the University of Maryland in Industrial and Technical Education with a heavy cognate in measurement, statistics, and evaluation. His master's degree from Ball State University is in industrial synthetics and his bachelor's was a dual concentration in industrial materials and engineering graphics from Millersville University in Pennsylvania. where he completed a dual concentration in industrial materials and engineering graphics. He recently was awarded Emeritus Distinguished Technical Fellow status from Visteon Corporation (formerly a division of Ford Motor Company) where he worked from 1992 to 2018.

## Faculty Introduction *continued*

### **Dr. Jake Frimenko, School of Business' Phillips Endowed Chair**

He was responsible for the overall direction, planning, and implementation of statistical procedures for insuring best-in-class measurement systems and experiment design, analysis, and interpretation. Frimenko directed the global deployment of Visteon's Six Sigma program. He has been recognized as a "Model Manager" and co-taught peer managers Effective Coaching & Performance Management.

The owner of US Patent No. 6260998 – A Method to Specify Accelerated Thermal Cycle Tests for Electronics Solder Joint Durability, Dr. Frimenko also has presented more than 50 speeches at conferences, clinics, and educational programs, and has published more than 36 technical papers, articles, training manuals, and editorials. Additionally, Dr. Frimenko is the Principal of J. Frimenko & Associates, a consulting, research, and editorial services company that supports the automotive, medical device, and aeronautical manufacturing industries.



## Faculty & Staff

### Faculty

#### **Nermine Atteya, Ph.D.**

Associate Professor, Operations and Supply Chain Management

Ph.D. Cairo University/Case Western Reserve University  
M.A. American University in Cairo  
B.A. Cairo University

[natteya@madonna.edu](mailto:natteya@madonna.edu)  
734-432-5366 Main Academic Building, Room 1212



#### **Jessica Cummings, J.D.**

Assistant Professor, Business Law  
Graduate Chair

J.D. Michigan State University  
B.A. Kalamazoo College

[jcumings@madonna.edu](mailto:jcumings@madonna.edu)  
734-432-5369  
Main Academic Building, Room 1223



#### **Clara Chen, Ph.D.**

Assistant Professor, Finance and Accounting

Ph.D. University of New Orleans  
M.A. University of Wisconsin

[ccchen@madonna.edu](mailto:ccchen@madonna.edu)  
734-432-5373  
Main Academic Building, Room 1216



#### **Matilda Isaac-Mustapha, Ph.D.**

Assistant Professor, Quantitative Systems, Management and Marketing

Ph.D. Eastern Michigan University  
M.S.B.A. Madonna University  
B.S. University of Windsor

[mmustapha@madonna.edu](mailto:mmustapha@madonna.edu)  
734-432-5371  
Main Academic Building, Room 1210 B



#### **Michael Johnson, Ph.D.**

Professor, Computer Science

Ph.D. Wayne State University  
M.S. Michigan State University  
B.S. University of California, San Diego

[mjohnson@madonna.edu](mailto:mjohnson@madonna.edu)  
734-432-5527  
Main Academic Building, Room 1218



#### **John McCulloch, CPA, J.D.**

Assistant Professor, Accounting & Finance

J.D. Detroit College of Law  
B.B.A. Walsh College  
Certified Public Accountant

[jpmcculloch@madonna.edu](mailto:jpmcculloch@madonna.edu)  
734-432-5349  
Main Academic Building, Room 1221



## Faculty & Staff

### Faculty

**Frank Notturmo, M.B.A.**

Associate Professor,  
Management and Marketing

M.B.A Fairleigh Dickinson  
University  
B.B.A. The Pennsylvania State  
University

[fnotturmo@madonna.edu](mailto:fnotturmo@madonna.edu)  
734-432-5358  
Main Academic Building  
Room 1219



**Kathleen Richard, M.A.**

Associate Professor, Hospitality and Tourism  
Management  
Chair, Undergraduate Programs  
Director, Hospitality and Tourism  
Management

M.A. Central Michigan University  
B.S. Michigan State University

[krichard@madonna.edu](mailto:krichard@madonna.edu)  
734-432-5533  
Main Academic Building, Room  
1220 C



**Nicholas Zoroya, Ed.D**

Program Director, Sports  
Management  
Assistant Professor

Ed.D. Concordia University Chicago  
M. Michigan State University  
B.S. University of Michigan

[nzoroya@madonna.edu](mailto:nzoroya@madonna.edu)  
734-432-5649  
Main Academic Building,  
Room 1222



**Hussein Tarraf, DBA, CPA**

Associate Professor, Accounting  
and Finance

D.B.A Lawrence Technological  
University  
M.B.A Wayne State University  
B.A. Lebanese University

[htarraf@madonna.edu](mailto:htarraf@madonna.edu)  
734-432-5372  
Main Academic Building,  
Room 1214



### Staff

**Sandra Oswalt**

Senior Coordinator

B.S. Northwood University

[soswalt@madonna.edu](mailto:soswalt@madonna.edu)  
734-432-5355  
Main Academic Building,  
Room 1210



**Justin Sims, M.Ed.**

Success Coach

M. Grand Valley State University  
B.S. Grand Valley State University

[jtsims@madonna.edu](mailto:jtsims@madonna.edu)  
734-432-5347  
Main Academic Building,  
Room 1210 A





## Activate Fall, 2021 Conference

Madonna University's School of Business was proud to host the "Activate: Metro Detroit's Startup and Small Business Conference" on Friday, October 15, 2021. The all day event was co-sponsored by the Redford and Livonia Chambers of Commerce and coordinated by Jeremy Johnson, Management and Marketing Adjunct in the School of Business.

The event attracted over 130 attendees including area high school students and business leaders. Featured speakers included entrepreneur and keynote speaker Jeffery Prough, who identified secrets for success, Steve Schmitt, Chief Experience Officer at Community Alliance

Credit Union who encouraged participants to understand themselves and their values and to be uniquely themselves, Zalyona Allen, President and CEO of the National Entrepreneurs Association who encouraged attendees to think like an entrepreneur, Esther Jackson, with the Association for Talent Development spoke about business adaptability and Dr. Heinz Plaumann from QuantumQik Careers addressed the importance of real communication.

Students, faculty, staff, and local business leaders were energized by valuable learning, networking, motivating talks, and vendor show cases. The School of Business was pleased to make many new connections with area businesses for internship and mentoring opportunities for our students.





## McManus Lecture Series



# TOM LEWAND

- Current CEO of the Marygrove Conservancy
- Current Vice Chair of Urbaner
- Former CEO Shinola
- 20 years working in the NFL

**The School of Business  
Presents**

**The McManus Lecture Series**

**March 1st, 6:00pm**

Location:  
Madonna University Welcome Center  
36600 Schoolcraft Rd, Livonia, MI 48150



\*Open to public,  
Refreshments to be served

**M** MADONNA  
UNIVERSITY  
Our *degrees* change lives

## Business Student Conference



# The 5th Annual Business Student Conference *Navigating your Network*



The fifth annual business student conference will provide students an opportunity to network with professionals, alumni, and recruiters from various industries. Students will engage in professional development workshops and learn valuable networking and professional skills.

\* Business casual attire is strongly recommended for this event.

Thursday, March 24  
12:00–3:00pm  
Madonna University  
Franciscan Center, S100



RSVP by March 17 to  
[MADONNA.EDU/BUSINESSCONF](https://MADONNA.EDU/BUSINESSCONF)  
or by scanning the QR code

Questions? Contact Justin Sims, [jtsims@madonna.edu](mailto:jtsims@madonna.edu)

## CALENDAR

### REGISTRATION

In-person/open registration for the Summer 2022 semester is now available!

### CLASSES START

Winter 2022 Semester: *Jan. 10, 2022 to May 67 2022*  
*Final Withdrawal from winter semester courses: April 8, 2022*  
Summer 2022 Semester: *May 16, 2022 to Aug. 20, 2022*

### APPLICATION FOR GRADUATION - FILING DEADLINE

File by Jan. 31, 2022 for July 2022 graduation  
File by May 31, 2022 for December 2022 graduation  
File by Sept. 30, 2022 for May 2023 graduation

### STUDENT CONFERENCE

March 24, 2022  
Student Conference 12.00 p.m. to 3:00 p.m.

### SCHOOL OF BUSINESS HONORS CONVOCATION

May 4, 2022

### GRADUATION MASS

Thursday, May 5, 2022

### COMMENCEMENT

Saturday, May 7, 2022

#### School of Business Staff

Director of Curriculum,  
Program Assessment  
& Accreditation  
Room 1220B

Success Coach  
Justin Sims  
Room 1210A  
734-432-5347

Senior Coordinator  
Sandra Oswalt  
Room 1210  
734-432-5355

**Current Office Hours**  
Monday through Friday  
8:00 a.m. – 4:30 p.m.



#### ADMINISTRATION

Mr. Ian Day  
Acting President

Dr. Lewis Walker  
Interim Provost/  
Academic Administration

Dr. Tara Kane  
Dean  
School of Business

Kathleen Richard  
Chairperson,  
Undergraduate  
Business Programs

Jessica Cummings  
Chairperson, Graduate  
Business Programs

#### CONTACT US

School of Business

Main Academic Building

36600 Schoolcraft Rd.

Livonia, MI. 48150 – 1173

Phone: 734-432-5354

[schoolofbusiness@madonna.edu](mailto:schoolofbusiness@madonna.edu)

[madonna.edu/schoolofbusiness](http://madonna.edu/schoolofbusiness)