



## Letter from the Dean

**Welcome** business students to academic year 2020-2021! My name is Dr. Tara Kane and I am the newly appointed dean for the School of Business here at Madonna University. I am so excited to be here and have enjoyed the last few months getting acclimated. The energy in the School of Business is incredibly positive and I am confident we are going to accomplish a lot together as we move forward.

**A little about me-** I am a proud Madonna alumna. I graduated with my Bachelor of Science and also earned a Master’s of Science in Business Administration here at Madonna. I worked for the West Bloomfield Police Department before transitioning to higher education, though I am still involved in curriculum development and training for law enforcement officers. Before this appointment I served as the department chair of the Criminal Justice program at Madonna. Finally, I completed my Ph.D. in February 2020 from Eastern Michigan University.



**The** School of Business has adjusted to all things COVID and we are committed more than ever to our faculty-student relationships: which includes mentoring, coaching, academic instruction and support of all of you. I want to take this opportunity to say thank you to everyone for adhering to all of the safety guidelines that have been put in place. We cannot do this alone. We must all work together! We have realized that technology

is no longer simply an option for delivery and supplementation of academic instruction and events, it is the new normal. Don’t get me wrong- I cannot wait to hold in-person events again on campus, but in the meantime we are proud to say we’ve learned to adapt to the circumstances. It was awesome to still be able to hold research day, honors convocation and honor society inductions virtually this past spring. And with safety protocols still in place, we successfully hosted our first Tuesday Business Matters event via ZOOM in November. We are planning on hosting our Annual Business Conference in March 2021 as well as Honors Convocation in late April 2021. More information on these events will be coming soon.

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## DEAN'S LETTER *continued from page 1*

We are happy to announce new programs and faculty within the School of Business. Dr. John McCulloch is new full-time faculty and the program director for accounting programs. Sport Management led by Dr. Michele Lewis Watts and Computer Science led by Dr. Michael Johnson also joined the School of Business in 2020. These additional programs will provide opportunities for students to obtain unique credentials due to the various concentrations, minors and certificates in the School of Business. They are not only appealing to prospective employers, but necessary for today's workforce. Make sure to talk to your academic advisor about the possibilities to expand your earned credentials before graduation.

As we reflect on the Thanksgiving holiday we recently celebrated, and the upcoming Christmas holiday, I hope you are able to take a moment to remember all we have to be grateful for. I know I am grateful for Madonna University. Attending this university changed my life, and I have been fortunate to witness how it has changed others' lives. Our degrees truly change lives.

Sincerely,

*Dr. Tara Kane*

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### MADONNA UNIVERSITY SCHOOL OF BUSINESS *Ethics and Excellence*

**Mission:** The mission of the School of Business at Madonna University is to promote academic excellence in undergraduate and graduate education. As a community of scholars, faculty and students study the foundational principles of business. We prepare students to become knowledgeable, ethical, professional, and articulate global workers and citizens. The academic programs offered through the School of Business challenge students, add a solid body of knowledge, understanding, and experience in various aspects of business, and are taught in view of the global business environment.

**Vision:** The Madonna University School of business aspires to be:

- a leading provider of business education in the Southeast Michigan area and beyond
- Recognized internationally for preparing students to create, manage, serve and lead organizations with Christian humanism, ethics and integrity

#### **Student Learning Goals:**

1. Gain the disciplinary knowledge and competencies of business, in general, and of their particular program of study.
2. Develop an understanding and knowledge of the global environment.
3. Become ethical and socially responsible decision makers.
4. Acquire quantitative and qualitative tools for making decisions.
5. Communicate effectively in oral/written form.
6. Use innovation and technology in business.

## DR. DUNN'S LETTER



As out-going interim dean for the School of Business it is my pleasure to provide a brief re-cap of our accomplishments this past academic year, an introduction to our newly appointed School of Business dean, and a warm welcome to all of you for the 2020-2021 academic year!

**Highlights:** We held two sessions of our popular Tuesday Business Matters. In October 2019, Jay Johnson, CEO of COEUS Creative Group presented a session on “Your Personal Brand”, and in February 2020, Christine Sitek, General Motors Executive Director for Global Supply Chain presented “All Things that Matter in Business.” Students, faculty, alumni, and community members gave these sessions wonderful feedback on the value of these events in developing the essential skills

needed in business today.

**Transformative change:** the challenges of the COVID 19 pandemic, and state-wide emergency shut down during the winter semester affected each and every one of us. Students, faculty, families, the administration and our beloved Felician Sisters. The crisis called upon us to transform our educational practices. In response, we quickly adapted all courses to online delivery, we stayed in touch with students and each other through online conferencing platforms and transformed our plans for our much anticipated 35<sup>th</sup> Annual School of Business Honors Convocation & Delta Mu Delta Honor Society induction. We are proud to say we were still able to honor all of our well deserving students by holding the 35<sup>th</sup> Annual Honors Convocation virtually. Students and families were able to participate in this event online and while certificates and plaques of recognition could not be handed out – they were creatively packaged and mailed to students. We partnered with Delta Mu Delta International, to hold an induction of our students and community members to the Delta Mu Delta Honor Society inductions virtually, and new members were inducted to the Epsilon Phi Chapter of Delta Mu Delta.

**In closing,** it has been an honor to serve the School of Business this past academic year. Assisting with the reorganization of the School of Business and transition of the deanship to Dr. Tara Kane has been a true pleasure. Dr. Kane is an accomplished faculty member and administrator, she has been with Madonna University since 2013, as both faculty and chairperson of the Criminal Justice program, later as Interim Dean of the College of Natural and Social Sciences and most recently Associate Dean for the School of Business. The School of Business is in very capable hands and I am certain that with Tara’s leadership the 2020-2021 academic year will a great year for the School of Business!

As I return to my position as Dean of the Graduate School and Director of the Center for Research I am grateful for the collegueship and wonderful relationships we enjoy with all those we serve at Madonna University, our students, alumni, benefactors and partners.

Wishing you a successful 2020-2021,

Dr. Deborah Dunn

**Chair's Corner**  
*Undergraduate Programs*

We are pleased to announce new changes in the Hospitality and Tourism major for fall 2020. In surveying professionals, we asked what skills are needed for success in the industry, which consists of hospitality venues such as hotels (lodging), restaurants, and transportation such as airlines, cruise ships, amusement and entertainment resorts. It was unanimous that besides specific content in hospitality there is a need for strong marketing skills. Based on that information and to make our program even more relevant, we now require the Marketing minor in place of the Business Administration minor. This adds courses that address necessary skills for success in the industry.

Our new revised requirements for the Bachelor of Science in Hospitality and Tourism program prepares students to advance their careers in the hospitality and tourism industry. Students will gain knowledge related to service, quality management, visual merchandising, meeting and event management, hospitality architecture and interior design, events, and tourism development in the industry.

Courses in our revised program also address topics such as globalization, diversity, and innovations in a variety of hospitality and tourism sectors. Appealing for transfer students, most of the marketing minor courses can be transferred from community colleges.

Our program also equips students with skills and knowledge to lead and innovate through the current disruption, due to the virus, and the expected revival and resurgence of the hospitably industry as whole.

I hope that you will find your place here at Madonna University this academic year. I, the faculty and staff of the School of Business are here to assist you in enjoying your college experience and achieving your academic goals.

Best wishes for a successful and happy 2020-21 year.

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## Chair's Corner

### Graduate Programs

Welcome to the new academic year! It is my pleasure to welcome all our students to the 2020-2021 academic year. The past few months have been challenging due to the pandemic and current events. Many people have experienced concern, frustration, stress, and uncertainty. Your safety and health are important to us. Ulliance is a student assistance program that offers confidential assistance with any type of personal concern or college-life challenge. I am sharing this information in case it may be helpful for you. The number for Ulliance is 1-855-774-4700. Here is a link to Ulliance information: [https://www.madonna.edu/pdf/CDR\\_SAP\\_Flier-18.pdf#search=ulliance](https://www.madonna.edu/pdf/CDR_SAP_Flier-18.pdf#search=ulliance)

We have exciting news in the graduate division of the School of Business. We are proud to now offer a Graduate Certificate in Operations & Global Supply Chain. This certificate is geared toward professionals and graduate students who wish to learn more about global supply chain management. Students will learn the key types of decisions made by operations and supply chain managers, how to solve complex problems, how decisions are made, and the necessary tools and techniques to make informed decisions to efficiently manage local and global supply chain organizations using IT tools. The certificate is composed of nine credits in Operations & Global Supply Chain management

MBA students who successfully passed MGT 6220 (now SCM 6220) need only six additional credits to complete the certificate. If you have questions about this new and exciting certificate, please email Dr. Nermine Atteya at [natteya@madonna.edu](mailto:natteya@madonna.edu).

We want our students to have an exceptional experience in our graduate programs. Your advisor, instructors, and School of Business staff are here to assist you. Faculty will offer virtual office hours to provide an opportunity for safe, virtual face-to-face meeting time. You are invited to visit during office hours, call, or email. If we may assist you, please let us know.

I encourage you to review your goals and commit to working diligently to achieve them. Graduate work requires time, dedication, and effort. I think each one of our students is capable of success when they put in the time and effort necessary to be successful in a graduate program. I wish you the best for this academic year and encourage you to take advantage of all the resources and opportunities that the School of Business and Madonna University have to offer.

#### School of Business Graduate Programs and Certificates

<p><b>MBA</b> (evening, on-ground or online)</p> <p>Certificates available:</p> <ul style="list-style-type: none"> <li>Criminal Justice Leadership Certificate</li> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Financial Crimes Compliance Certificate</li> <li>Global Supply Chain Certificate</li> </ul>	<p><b>MS Accountancy</b> (online)</p> <p>Certificate available:</p> <ul style="list-style-type: none"> <li>Financial Crimes Compliance Certificate</li> </ul>
<p><b>MS Business Leadership</b> (online)</p> <p>Certificates available:</p> <ul style="list-style-type: none"> <li>Criminal Justice Leadership Certificate</li> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Financial Crimes Compliance Certificate</li> <li>Global Supply Chain Certificate</li> </ul>	<p><b>MS Health Services Administration</b> (evening, on-ground or online)</p> <p>Certificates available:</p> <ul style="list-style-type: none"> <li>Non-Profit Leadership Certificate</li> <li>Quality a Management Certificate</li> <li>Global Supply Chain Certificate</li> </ul>



**Interested? Contact Dr. Jessica Cummings**  
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## Advising Corner

Greetings,

As many of you know, my name is Shannon Gass, and I am the Academic Advisor and Retention Specialist for the School of Business here at Madonna University. I primarily work with our undergraduate students and work with all of our new incoming first-year students and transfer students.

This past academic year was challenging in many ways and I am so proud of all our students. Our students, faculty, and staff adapted to online learning and continued to show our community what it means to be a Madonna University Crusader. While the year did not end as planned, we were still able to participate in several exciting events, including our major exploration event, Major Fest, and the Tuesday Business Matters lecture series.

I am so grateful for the opportunity to work with you this year and help you develop as a student and professional. We have many exciting events planned for this year, including the fifth annual School of Business Student Conference and the Tuesday Business Matters lecture series. Keep an eye out for upcoming communication on all the exciting opportunities we have planned this year in the School of Business and university.

I am available to help you to develop your schedule and connect you to various resources on campus. The best way to connect with me is via phone at 734-432-5347 or via email at [smgass@madonna.edu](mailto:smgass@madonna.edu). If you need to register for classes, please set up an appointment. You can set up a meeting here: <https://calendly.com/shogg>.

I look forward to another great year in the School of Business and at Madonna University!

**Go Crusaders!**

Sincerely,

Shannon Gass, M.A.  
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## Faculty Introduction

### Welcome to Madonna University, Dr. McCulloch!

John McCulloch is an Assistant Professor of Accounting in the School of Business. He joined the faculty of Madonna University in 2020 to teach accounting courses at both the undergraduate and graduate levels.

He has previously taught as a full-time faculty member at Siena Heights University and was a part-time faculty member at Eastern Michigan University as well as University of Detroit Law School.

He earned his Juris Doctor from Detroit College of Law and his Bachelor of Accountancy from Walsh College.

John has extensive experience in both the private and public sectors. He was managing partner of his own public accounting firm and has served as an elected official in county government.

Because of his passion for higher education, John is a member of the Oakland Community College board of trustees where he served as Chairman of the Board. He is also President of Michigan Protection and Advocacy, whose mission is to advocate and protect the legal rights of people with disabilities.

John's hobbies include traveling and restoring classic automobiles.

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## Faculty & Staff

### Faculty

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## Faculty & Staff

### Faculty continued

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### Staff

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## Program Updates

### Supply Chain and the Future of Good Jobs in America

"This pandemic has reaffirmed the importance of keeping vital **supply chains**"

-President Trump April 21, 2020

"A problem in the **supply chain** across the country"

-Governor Whitmer June 11, 2020.

*Managing Operations and supply chains, the focus of every executive, is at the top of the corporate and political agendas (Harvard Business Review).*

#### Why choosing a career in Supply Chain?

Operations and Supply Chain Management is an exciting and vital field in today's complex business world. Students in both MBA and undergraduate courses have an urgent need to understand operations and Supply Chain- an essential function in every Business.

#### **The Supply Chain industry is:**

- a \$ **1.3 trillion** industry (7.5% of GDP).
- contains **37% of all jobs**,
- employs **44 million people**
- represents the industries that sell to businesses and the government (**B2B**),
- source of so many **high-paying jobs**
- accounts for the **innovative** activity in the economy
- offers 5 times jobs for **STEM** majors
- encompasses **patenting**
- have downstream linkages to multiple industries to **diffuse innovation** across US economy
- improves bottom-line **profitability** through **streamlining** activities
- creates a **competitive advantage**

<https://hbr.org/2018/03/the-supply-chain-economy-and-the-future-of-good-jobs-in-america>

#### Interested in preparing for a career in Operations and Supply Chain Management? Please contact Dr. Nermine Atteya.

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## Program Updates

### School of Business to offer new concentration in Fall 2020

The goal of the Finance concentration is to prepare our undergraduate students to be finance professionals in the future. Students in Finance concentration are expected to demonstrate an understanding of finance theories, financial institutions, investments, financial planning, financial statement analysis, and applied techniques. Graduates are expected to abide by ethical norms, show knowledge of academic theories and professional practices, and understand the dynamics of global markets. Graduates will be able to apply problem-solving and decision making skills in real business situations.

#### Job outlook:

*Finance-sector jobs pay much higher than the median salary in business sectors, even at the entry level. The Bureau of Labor Statistics estimates that finance-sector jobs will increase by 11% by the year 2026, higher than the average occupation. There are three routes in finance:*

#### Corporate Finance:

Financial analysts research on economic conditions, industry trends, and company fundamentals. They also often recommend a course of action on investments and cost reduction to improve financial performance.

*Students with minor in Accounting will be a plus.*

#### Investment:

An analyst is usually the entry-level position in an investment bank, hedge fund, or venture capital firm. The most common duties include producing deal-related materials, conducting industry research, analyzing corporate performance, and collecting materials for due diligence. Interpreting financial data often play a important role in determining certain activities or deals are feasible.

#### Financial Planner:

Personal financial advisors evaluate the monetary needs of individuals and help them with decisions on investing, budgeting, and savings. Advisors help clients strategize for short- and long-term financial goals, from tax planning to retirement planning to estate planning.

The School of Business also encourages students to have a minor to enhance professional knowledge. If you are interested in having a minor in finance, please don't be hesitate to contact Dr. Clara Chen.

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## Program Updates

### Prepare for the technologies of the future with a foundation in software development and web design

In the world as we now know it today, having technology skills has never been more important. But, have you ever considered taking it to another level by having those technology skills be an integral part of your professional career. Because that is exactly what a Computer Science degree can offer you. In fact, as multiple Madonna alumni can attest, even just earning a Computer Science minor can provide significant academic and career opportunities that would not otherwise be available.

So are you wondering what a Computer Scientist does? Well first of all, there really is more than one answer. Computer scientists develop the systems that run computers, from the small ones in your pocket to the large ones on space shuttles and Mars rovers. A wide array of areas utilize computer scientists such as the entertainment industry, engineering, government, medicine, manufacturing, science, space exploration, education, communication, and biotechnology. From its theoretical and algorithmic foundations to cutting-edge developments in robotics, computer vision, intelligent systems, bioinformatics and other exciting areas, a comprehensive foundation in computer science allows graduates to adapt to new technologies and new ideas. But if asked for a single answer to the above question, the best answer would have to be: "Computer scientists solve complex problems in order to make the world a better place."

The Computer Science program at Madonna University combines hands-on learning with programming languages and software that are current in the field today together with a sound basis in theory. Students have several opportunities throughout the program curriculum to work, individually and cooperatively, on projects designed to foster an understanding of basic foundational principles. All Computer Science students obtain real-world experience through a required internship course. By complementing technical courses with a solid liberal arts education, a Madonna Computer Science student obtains not only the solid technical skills but also the strong interpersonal, writing, and presentation skills that are a necessity in the business world today. Alumni of the Computer Science program have successfully pursued graduate degrees and most graduates have found sustainable employment including some who have jobs at highly regarded technology companies such as Google and Microsoft.

As the Computer Science program transitions to the School of Business and will be able to incorporate some new opportunities, Madonna students can look forward several exciting changes to the curriculum and course delivery which will include streaming of in-class lectures and other remote learning options. I look forward to meeting many new students in the School of Business and welcome you to reach out to me even if you just want to introduce yourself and ask my opinion about whether you should learn to code or not.

God bless,

Michael Johnson, Ph.D.  
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## Program Updates

### **Sport Management joins School of Business for an exciting future!**

In January, the Sport Management department was “moved” from the College of Education to the School of Business as part of a campus-wide academic restructuring. This change has and will continue to provide new opportunities for students. For the 2019-2020 academic year, four sport management students won awards from the School of Business: Brett Hebel for Leadership and High Achievement, Mikaela Hille for High Achievement, Kody Carlson for Rising Star and High Achievement, and Tim Forkin for Rising Star. Congratulations to all! We look forward to celebrating more students in the future.

Students will also benefit from a new instructor in Sport Management. Mark S. Lee, who teaches in the School’s Management and Marketing department, is the new instructor for SM 3300 Sport Marketing. Mr. Lee is President & CEO, The LEE Group, an independent integrated marketing consulting firm focused on providing marketing, branding and communication solutions to clients. He is excited to share his knowledge and experiences in sports with students this fall.

The Coronavirus pandemic has presented unprecedented challenges to not only the sports industry, but also fitness and recreation, event management, and numerous ancillary businesses and products. Further, the Black Lives Matter movement and subsequent conversations and actions have impacted the reopening of several sports and is changing the expectations of students and athletes. The faculty is committed to preparing students for the rigors of management and building the skills necessary for these dynamic times. Strategic planning and social justice, operations and opportunities, planning and participation, are topics that students can expect to fully explore to help them become great future sport managers.

Interested? Contact Dr. Michele Lewis-Watts!

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## Tuesday Business Matters

Tuesday Business Matters has become a traditional event that many of our business students look forward to every year. The 2019-2020 lecture series was a hit with students and guest from the community. In November of 2019, we had the privilege of having Jay Johnson, CEO at Coeus Creative Group. Jay talked about his passion of being an entrepreneur and the obstacles and the successes he has faced in his career. His delivery style was engaging and fun and students were able to learn from Jay on how to use skills to build stronger relationships, enhance influence, and lead effectively. Students even quoted: *“Jay was very interesting and I learned a lot. I think he spoke on behalf of what it takes to be in business.”* *“This is a great experience because it was very personal and real world.”* *“I absolutely loved this speaker. He was very knowledgeable and current in today’s society.”* *“This is exactly what I wanted to learn about. I feel like I connected with a lot of his stories.”*

In February, we had the honor of having Christine Sitek, who is the Executive Director of Global Purchasing and Supply Chain at GM. Christine talked to students about her career journey and what obstacles she faced to get to where she is today. She gave students great advice about how important it is to widen your network with trusted advisors along with, owning your career and to seize opportunities that come their way. She also stressed on how important it is to be self-aware and to project confidence authentically. Students were also able to gain more insight in the fast-growing field of supply chain, which is a new concentration in the School of Business.

We look forward to bringing new and exciting speakers to campus for the 2020-2021 academic year. Stay tuned for upcoming dates!



## **International Business Programs**

### **Haitian Education Leadership Program**

Despite the COVID-19 pandemic, we are proud to say we successfully admitted our 10th cohort to our Haiti program. We will continue to support and serve our students while they embark on their journey with Madonna University.

Madonna University began teaching the Business Administration and Leadership program to Haitian students in August of 2011. This program is a degree-completion program taught online by faculty from Madonna University's main campus.

We hope to have our Haitian students back on the main campus for a graduation ceremony soon.

### **Dubai, UAE**

Since 2003, the School of Business has worked with the World of Knowledge Management Development Centre in Dubai, UAE. The International Business and Economics undergraduate program and the Accountancy undergraduate program are both degree-completion programs taught online by faculty from Madonna University's main campus. In 2004, program offerings expanded to include a fully online MBA program.

While we were unable to congratulate our 2019-2020 graduates in person, we hope to soon!

## Honors Convocation

# ***The 35th Annual School of Business Honors Convocation***

On May 6, 2020, Madonna University's School of Business held its 35th Annual Honors Convocation, an award ceremony in recognition of student academic achievement in graduate and undergraduate programs. Graduate students were recognized for having achieved a grade point average of 3.75 or higher with completion of 2/3 of their major requirements. Undergraduate students were recognized for having achieved a grade point average of 3.5 or higher with completion of 90 semester hours of their major requirements.

Special recognition was given to students who were nominated and awarded for the:

*School of Business Leadership Award*

*Outstanding Service Award*

*Michael F. McManus Jr. Award for Leadership and Scholarship*

*Business Administration and Leadership Award*

*Rising Star Awards*

*Meta and Bernard Landuyt Award*

New members were inducted into the Delta Mu Delta International Honor Society and the 2019-2020 graduating class was recognized and honored.

***Congratulations to our Graduates!***



## Honors Convocation

# Graduate Programs High Achievement Awards

Our *graduate students* in each business degree program who achieved a 3.75 GPA or better and also completed at least 2/3 of their semester hours in their program were honored with the High Achievement Award.

*Nadeem Abdul-Rashid*<sup>D</sup>

*Suhad Abou-Rjaly*

*Mohamed Akhdar*

*Mohammed Fiyaz Al*

*Ahmed*<sup>D</sup>

*Anza Alexander*<sup>D</sup>

*James Bazylewicz*

*Marlon Brezinsky*

*Cheryl D'Costa*<sup>D</sup>

*Erin Freshwater*

*Nancy Griwicki*

*Walid Jaward*

*Edith Keyserling*

*Richard Miller*

*Nga Nguyen*

*Jennifer Patterson*

*Thomas Root*

*Vibhooti Satya*

*Karamjit Singh*

<sup>H</sup> Haiti Program <sup>D</sup> Dubai Program

## Honors Convocation

# Undergraduate Programs Highest Achievement Awards

Our *undergraduate students* in each business degree program who achieved a 3.75 GPA or better and also completed at least 90 semester hours, 30 semester hours at Madonna University, 15 semester hours within the past three semesters, and 25 semester hours in their major, were honored with the Highest Achievement Award.

<i>McKenzie Barrett</i>	<i>Christiane Eugene<sup>H</sup></i>	<i>Danyelle Osko</i>
<i>Emily Biddix</i>	<i>Mehak Khan<sup>D</sup></i>	<i>Sarah Puckett</i>
<i>Stephanie Constantin<sup>H</sup></i>	<i>Marie Elizabeth Latontant<sup>H</sup></i>	<i>Noah Renaud</i>
<i>Donald Duliepre<sup>H</sup></i>	<i>A Iaina Martoia</i>	<i>Nedjie Sinvil<sup>H</sup></i>
<i>Sebastienne Durand<sup>H</sup></i>	<i>Ghessica Meleance<sup>D</sup></i>	<i>Joseph Smith</i>
<i>Annie Christine Emilcar<sup>H</sup></i>	<i>Cristina Moraccini</i>	<i>Stela Thana</i>

<sup>H</sup> Haiti Program <sup>D</sup> Dubai Program

## Honors Convocation

# Undergraduate Programs High Achievement Awards

Our *undergraduate students* in each business degree program who achieved a 3.5 GPA or better and also completed a minimum of 30 semester hours at Madonna University and 15 semester hours within their major.

Sean Ardinger  
Jean Jaspin Barreau<sup>H</sup>  
James Brown  
Hannah Brown  
Kody Carlson  
Madeleine Caswell  
Lauren Chaney  
Paige Clauss  
Troy Donahue  
Alex Garbacik  
Brett Hebel  
Mikaela Hille  
Sarah Jaworski  
Elisabeth Jean<sup>H</sup>  
Aron Johnson  
Matthew Knapp  
Joseph Krakowiak

Andre Laine<sup>H</sup>  
Christine Lalanne<sup>H</sup>  
Timothy Leighton  
Brittney Leist  
Kassidy Lipinski  
Ryan Lynch  
Sandra Manoj<sup>P</sup>  
Austin Martin  
Madison Maurier  
Zakary Merchant  
Joseph Mercier  
Reginald Merisier<sup>H</sup>  
Melissa Junie Milord<sup>H</sup>  
Leanne Palmer  
Abigail Powell  
Joshua Reynolds  
Carine Robert<sup>H</sup>

Baylee Ross  
Jessica Ruesch  
Joseph Sanchez  
Kadison Sayer  
Chris Scaria<sup>P</sup>  
Ashley Schou  
Gabriella Scopone  
Cindy Senatus<sup>H</sup>  
Aakash Singh<sup>P</sup>  
Sabrina TenBroeck  
Jacob Tremonti  
Akhiil Usman<sup>P</sup>  
Teffy Varkey<sup>P</sup>  
Nicolette Vultaggio  
Shae Walters  
Halee Warren  
Kenneth Westrick  
Charles Zuccarini

<sup>H</sup> Haiti Program   <sup>P</sup> Dubai Program

## Honors Convocation

### School of Business Leadership Award

#### Brett Hebel

The School of Business Leadership Award was presented to Brett Hebel. Brett is an incredibly active member of Madonna's campus community. He is a member of the men's bowling team, Mosaic Leadership Academic, Sports Management Society, and is actively involved on the Madonna University Sports Media Team.

His leadership roles include Vice President/President of the Sports Management Society and Commissioner of the Intramural Basketball League. During his time at Madonna, Brett has brought innovation and creativity to the campus. He spearheaded the creation of the first annual staff vs student basketball game, the "Cruzzone" student section, and created his own blog called for Madonna's athletics program. Brett has also interned with the Madonna University Athletics Department and Victory Honda AAA Hockey.



### Outstanding Service Award

#### Cristina Moraccini

The Outstanding Service Award was presented to Cristina Moraccini. During her time here at Madonna she has embodied our Franciscan values and the mission of Madonna University.

Cristina has served as a Student Ambassador for Madonna and previously worked as a Senior Resident Assistant on campus. She is an active member in the Love your Melon student group, National Society of Collegiate Scholars, Future Business Leaders club and National Society of Leadership and Success. She also served as the captain of the 2019 Women's Soccer team.

Cristina has participated in several service projects while at Madonna, including volunteer work with Cuddle Away Cancer, the Jared Project Box, and the Felician sponsored Montessori School.



## Honors Convocation

# Business Administration and Leadership Award

Every year, the Business Administration and Leadership Award is presented to the top student in the Haitian Education Leadership Program (H.E.L.P.).

This year, Annie Christine Emilcar was awarded this honor.

Born and raised in Port-au-Prince, Haiti, Annie is a wife and a mother. She attended Institution La Source for her primary and secondary education, then joined Christ the King Secretarial School where she spent three years and obtained her degree in Bilingual Secretariat in order to quickly integrate into the workforce.

Three years ago, Annie started an exciting journey when she was selected to join the Haiti Education Leadership Program at the Madonna University.

Although the path has been very challenging, it has been very enriching and rewarding to her. Completing this program will give her the opportunity to pursue her graduate studies in Industrial Organizational Psychology. Congratulations Annie!



**Annie Christine Emilcar**

## Honors Convocation

### Rising Star Awards

#### Timothy Leighton

Tim is one of our top students in the Accounting program. He is an excellent student and has been on the dean's list since he started at Madonna. This past semester, Tim worked as tax return intern at Datamatics and was recently nominated to be inducted in the Delta Mu Delta honor society. After graduation, he hopes to complete his Masters of Accountancy degree at Madonna and become a CPA.



#### Joseph Sanchez

Joseph is an incredibly hardworking student and excels in and out of the classroom. Joseph works in our Undergraduate Admissions Office as a Student Ambassador where he meets with prospective students/families and represents the School of Business at various recruiting events on campus. Additionally, Joseph is a member of Madonna's Sports Media team where he provides media coverage for a variety of Madonna's athletics programs. We are very excited to see what Joseph accomplishes in his final year at Madonna.



## Rising Star Awards

### Matthew Knapp

Matthew is currently a junior and pursuing a concentration Supply Chain Management. He has been a member of Madonna's chapter of the National Society of Collegiate Scholars for the past two years and have been on the Dean's list every semester of his collegiate career. Currently, he is a member of the Bowling Team and works as a grounds assistant for the facilities department on campus. Matthew is also a game day assistant for the Athletics department. Matthew is a diligent and hardworking student in the classroom and is a leader on campus.



### Madison Maurier

Madison is a junior and pursuing a concentration in Human Resource Management. Madison served as a Peer Mentor in the Office of First Year Experience and is also a member of the golf team. She is currently completing an internship with a company called Intersport, which is an independent media and marketing firm; additionally, she is the Volunteer and Charity Programs Management intern for the Rocket Mortgage Classic, which is the PGA tournament hosted in Detroit.

Madison is interested in pursuing a future career in event planning, nonprofit organizations, and the golf industry, so her internship experiences have set her up for future success. We are excited to see what she accomplishes in her senior year and beyond.



## Honors Convocation

### Rising Star Awards

#### Kelly Berger

Kelly Berger is a dual enrolled student at both Macomb Community College and Madonna University where she is currently working on a Bachelor of Science degree in Hospitality and Tourism Management.

She is expected to graduate after this upcoming Fall Semester and through her studies, she has become passionate about the events industry and hopes to develop a career in this sector upon her graduation.



#### Anthony Cholag

He currently works as a liaison to Fiat Chrysler Automotive through his employer, Sedgwick. In this position, he holds multiple meetings per week with UAW representatives, the Safety and Ergonomics team, medical staff, and HR and Labor Management teams.

Outside of work and school, he enjoys playing boardgames and has hosted a boardgame club at his local library once a month for families and the public for the last 7 years. In addition to that, he has hosted drive-in movie events for neighborhoods, restaurants, and schools for fundraising opportunities. His goal for the future is to use the knowledge he gains from his HTM degree and apply it towards planning future events in his community.





## Honors Convocation

### Rising Star Awards

#### Timothy Forkin

Timothy is currently a junior and a great addition to the Sport Management program. Timothy has served as a student assistant for the Men's Varsity Basketball team.

Additionally, he created his own YouTube channel with over 7,000 subscribers, contributes to two different sports blogs, and runs his own small business in which he creates videos and graphics for other small businesses. Timothy is a passionate and driven student and we are so excited to present him this award.



#### Kody Carlson

Kody is definitely a rising star in the sports industry. He entered college already having experience in the sports world and has continued to gain experience while also excelling in his academics.

In addition to working at professional and youth sports organizations, he has also assisted Madonna Athletics' Sports Information Director with a variety of assignments as a student. Generously, he also assisted other students in connecting with professionals for opportunities. His eagerness and work ethic will aid him in succeeding in a competitive industry.



## Honors Convocation

### The Meta and Bernard Landuyt Award



Emily Biddix

The Meta and Bernard Landuyt Award, the highest honor in the School of Business, was awarded to Emily Biddix.

The award recognizes a student who has not only excelled academically but has also demonstrated exceptional professional growth, leadership abilities, school, university and community involvement, personal integrity and strength of character.

During Emily's time at Madonna, she has maintained a 4.0 GPA while serving on and *leading* multiple School and University committees and activities. Emily has been active member and leader in the School of Business. She currently serves as the President of the Future Business Leaders Club and Delta Mu Delta Honors Society. She also volunteers at the Genesis Community center, which provides support for individuals struggling with addiction, crime, and societal isolation. Through her volunteer efforts, this student has provided meals, emotional support, and collection of personal care items for the individuals living in this community.

Additionally, she has been a volunteer at Renew Therapeutic Riding Center where she volunteers her time working with adults and children with disabilities and leads therapeutic riding sessions. Professionally, Emily has interned at Pfeffer, Hanniford, and Palk, CPA firm. She also completed a summer internship at Deloitte & Associates in Paris, France, where she was able to experience immense personal and professional growth and was able to gain a global perspective of accounting and business.

We believe this student exemplifies the values and mission of Madonna University.

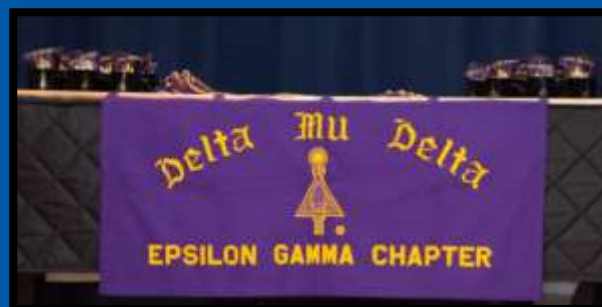


Eighteen members were inducted into the Delta Mu Delta International Honor Society during the Honors Convocation on May 6, 2020. Delta Mu Delta honors outstanding business students by inviting them to be members of the Epsilon Gamma Chapter. Delta Mu Delta members represent the top 10 percent of their class, and have been nominated by faculty. Additionally, Dr. Dunn was also inducted as an honorary member.

### Inductees

*Marlon Brezinsky*  
*Erin Freshwater*  
*Edith Keyserling*  
*Matthew Knapp*  
*Michael Kolodin*  
*Timothy Leighton*  
*Austin Martin*  
*Cristina Moraccini*  
*Danyelle Osko*

*Leanne Palmer*  
*Jennifer Patterson*  
*Noah Renaud*  
*Jessica Ruesch*  
*Kadison Sayer*  
*Ashley Schou*  
*Karamjit Singh*  
*Joseph Smith*  
*Halee Warren*



## CALENDAR

### REGISTRATION

In-person/open registration for the Summer 2021 semester is now available!

### CLASSES START

Fall 2020 Semester Ends: *December 19, 2020*

*Final Withdrawal from fall semester courses: Dec. 18, 2020*

Winter 2021 Semester: *Jan. 18, 2021 to May 8, 2021*

*Final Withdrawal from winter semester courses: April 9, 2021*

Summer 2021 Semester: *May 17, 2021 to Aug. 21, 2021*

*Final Withdrawal from fall semester courses: Summer: July 30, 2021*

### APPLICATION FOR GRADUATION - FILING DEADLINE

File by Sept. 30, 2020 for May 2021 graduation

File by Jan. 31, 2021 for July 2021 graduation

### STUDENT CONFERENCE

March 23, 2021

Student Conference 11:30 a.m. to 3:00 p.m.

### SCHOOL OF BUSINESS HONORS CONVOCATION

TBD

### GRADUATION MASS

Thursday, May 6, 2021

### COMMENCEMENT

Saturday, May 8, 2021

#### School of Business Staff

Director of Curriculum,  
Program Assessment  
& Accreditation  
Lindsay Rucinski  
Room 1220B  
734-432-5361

Academic Advisor  
& Retention Specialist  
Shannon Gass  
Room 1210A  
734-432-5347

Senior Coordinator  
Annamarie LaCasse  
Room 1210  
734-432-5355

**Current Office Hours**  
Monday through Friday  
8:00 a.m. – 4:30 p.m.



#### ADMINISTRATION

Dr. Michael A. Grandillo  
President

Dr. Jim O'Neill  
Provost/Vice President  
Academic Administration

Dr. Tara Kane  
Dean  
School of Business

Kathleen Richard  
Chairperson,  
Undergraduate  
Business Programs

Jessica Cummings  
Chairperson, Graduate  
Business Programs

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