**Student Member Application Form**

**Center for Business Development**

**Center for Business Development is now calling for student members. The center focuses and collaboration area are listed in the second page. To become our members, you will gain the following benefits.**

* Real World Experience
* Research Opportunities
* Service Learning
* Certificates Training
* Virtual Internship
* Networking Opportunities

**If you want to become our member, please fill in the following information and email to** **centerforbusiness@madonna.edu****. If you have any enquiry, please contact Professor Adela Lau, Director of Center for Business Development, at (734) 793-2451 or centerforbusiness@madonna.edu, for more details and further discussion.**

**Please select the activities and research area that you would like to participate**

|  |  |
| --- | --- |
| **Check the box of your preferred activities** | **Write the letter of the research area in below boxes** |
|  | Service Learning  |  |
|  | Applied Research |  |
|  | Virtual Internship |  |
|  | Joint Publication |  |

**Research area:**

|  |  |
| --- | --- |
| 1. Social Media & Intelligent Marketing
2. Business/Health Informatics
3. Market Opportunities Research
4. International Market
5. E-Business Strategies
6. Consumer Behaviors
7. Business Case Studies
8. Corporate Finance and Accounting
 | 1. Corporate Financial Management
2. Corporate Governance
3. Corporate Responsibilities
4. Supply Chain Management
5. Optimization and Forecasting
6. Knowledge Management
7. Industry 4.0 & 5.0 & Intelligent Systems
8. Others:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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| --- |
| **Student Information** |
| **Institution Name:** |  |
| **Institution Website:**  |  |
| **Your Study Program:**  |  |
| **Current Study Year:** |  |
| **Your name:**  |  |
| **Your Signature:** |  |
| **Telephone:**  |  |
| **Email:**  |  |

**The center focuses and collaboration area**

**Cross Disciplinary and International Focus**

The center focuses on multi- or inter-disciplinary, multicultural, cross-country market and virtual team studies. It aims to form teams with multiple skills to research an area for innovative creation. Through the multidisciplinary group, each team member can learn new ways of thinking, and expand their knowledge through working with diverse experts from different disciplinary areas and countries.

**Types of Collaboration**

**Service Learning**

Service learning allows a company to offer a learning opportunity to our students in a real working environment. The service-learning activities include but are not limited to community services, onsite visit, field study and company research, and will be integrate into our coursework for real world training allowing students to apply what they are studying to a real work environment while serving the community.

**Applied Research**

In order to apply the academic theories in real world practices, applied research collaboration is a platform that provides opportunities for faculty experts and companies to work together to research and develop an innovative application or business solution. This collaboration can be extended to working with our students and the companies’ staffs as a team for business problem solving, idea generation, innovative product design, and case study analysis etc.

**Virtual Internship**

Virtual internship is a new idea to allow companies to offer a short-term internship to our students virtually. Businesses such a marketing and data analytics are suitable for creating a virtual work environment for students and companies work together. Students learn the industry practices, problem solving skills and business communications. At the same time, virtual internship overcomes the time and geographic barriers of internships, and reduces the cost for the companies and students working aboard or across state. It provides companies with a better understanding of the way generation 2 thinks, allowing for insight into how to prepare to work with their new generation of worker.

**Joint Publications**

Joint publication may include but is not limited to conference/journal papers, business case study writing, newsletter, seminars, and other forms of communication. The writing or presentation topics may include: business management, corporate finance and accounting best practices, modern e-learning technologies and models, big data and social media analytics in business, marketing, international market, finance, healthcare, retail management, hospitality, supply chain management, leadership and others.