

About Qlik®

Qlik’s vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

Qlik uniquely offers:

* A complete view of your information  
  Easily bring together data from many different sources, so you can see – and work with – all of it at once. Connect to virtually any data source, including file-based sources like Excel and XML web content, application-specific sources like Salesforce and SAP, and Big Data sources like Hadoop, Teradata, and Cloudera.
* An Interactive, free-form exploration and analysis  
  With Qlik’s one-of-a-kind Associative Engine, every piece of your data is dynamically associated with every other piece of your data. So even if you have hundreds of products, thousands of employees, and millions of customers, you can slice-and-dice your data sets with a few clicks instead of scrolling through endless rows. In other words, a typical Big Data problem becomes manageable – without any programming or advanced visualization skills.

The Qlik Academic Program provides qualified university professors, students and researchers with free Qlik software and learning resources.

Today more than 1300+ universities in more than 75+ countries participate in the Qlik Academic Program. Joining the program grants free access to the following resources:

* Qlik software
* Qlik Continuous Classroom online learning platform
* Earn a Qlik Sense Qualification and receive a printable certificate and a digital badge to share on resumes and social media sites
* Data Analytics curriculum featuring lecture notes, on-demand videos, handouts, activities and real-world, interactive business use cases
* Qlik Community Academic Program Space, a forum for professors and students to access resources, collaborate with others and share experiences
* Qlik Customer Support

Visit the [Qlik Academic Program](qlik.com/academicprogram) to apply today!