



MADONNA UNIVERSITY

Leadership Speaker Series

Featuring Leaders from the World of Sports

Tuesday, October 24, 2017

7 a.m. – 9 a.m.

Madonna University Dining Center

36600 Schoolcraft Road

Livonia, Michigan 48150

Featuring Jackie Joyner-Kersey

Jackie Joyner-Kersey starts off this year's Leadership Speaker Series, Tuesday, October 24. An Olympic champion, Joyner-Kersey has earned athletic credentials that are unquestionably among the best ever. Sports Illustrated named her "Greatest Female Athlete of the 20th Century". She is a six-time Olympic medalist, including three gold, who dominated the heptathlon and long jump events throughout a career that spanned four Olympic Games. Despite advancements in technology and training, Joyner-Kersey still holds the World Heptathlon Record she set over 20 years ago at the 1988 Olympic Games in Seoul, Korea.

In addition to her remarkable accomplishments as an athlete, Joyner-Kersey has defined her post-athletic career as a philanthropist, an author, a dynamic public speaker, and a tireless advocate for children's education, health issues, racial equality, social reform and women's rights. In 1988, she established the Jackie Joyner-Kersey Foundation as the vehicle through which she provides youth, adults and families with the resources to improve their quality of life.

For more information contact Karen Shellie at kshellie@madonna.edu or call 734-432-5832





Select Sponsorship Opportunities

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- Your company name in the event title throughout the season
- Your logo on all event marketing materials
- Your logo prominently displayed at each Speaker Series event
- One table for 10 guests for each of three Speaker Series events
- Chance to meet the speaker and have a photo taken with them
- Ability to provide promotional items or business literature at the event
- Ability to connect with Madonna students as potential interns and/or employees
- One foursome at the Madonna University Spring Golf Outing
- Preferred Madonna Partner status and recognition on the Madonna website
- Madonna Crusaders Club online recognition

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- Madonna Crusaders Club online recognition

All-Star Sponsor - \$5,000

- Your logo displayed at two Speaker Series events
- One table for 10 guests for two Speaker Series events
- Chance to meet the speaker and have a photo taken with them
- Ability to provide promotional items or business literature at the event
- Ability to connect with Madonna students as potential interns and/or employees
- Preferred Madonna Partner status and recognition on the Madonna website
- Madonna Crusaders Club online recognition

MVP Sponsor - \$2,500

- Your logo displayed at one Speaker Series event
- One table for 10 guests for one Speaker Series event
- Chance to meet the speaker and have a photo taken with them
- Ability to provide promotional items or business literature at the event
- Ability to connect with Madonna students as potential interns and/or employees
- Preferred Madonna Partner status and recognition on the Madonna website
- Madonna Crusaders Club online recognition

Table - \$500 includes 10 seats

Individual Tickets - \$50

Featured Madonna Programs

- October – School of Business
- March – Sport Management
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